

2019 Corporate Partner Benefits

| | Pinnacle \$50,000 | Diamond \$38,000 | Platinum \$21,000 | Gold \$9,000 | Silver ¹ \$4,500 | NEW: Affiliate* \$6,500 |
|--|----------------------|---------------------|----------------------|-----------------|--------------------------------|--|
| Conference Benefits | | | | | | |
| Free mobile app banner ad | 1 | | | | | |
| 10x10 booth | Winter & Summer | Winter & Summer | Winter only | | | |
| Extra free registration | 2 | 1 | 1 for Winter only | | | |
| NEW: Logo on attendee registration confirmation email | ✓ | | | | | |
| NEW: Logo on hotel reservation site | ✓ | | | | | |
| NEW: Twitter booth recognition | ✓ | ✓ | | | | |
| Free lead retrieval license | 1 | 1 | | | | |
| Featured sponsor on side banner | Logo | Logo | | | | |
| Priority conference attendee emails | ✓ | ✓ | | | | |
| Sponsorship discount | 20% | 10% | 5% | | | |
| Speaking opportunities ² | Guaranteed | Guaranteed | 2 raffle entries | 1 raffle entry | 1 raffle entry | 1 raffle entry |
| Host hotel room block ³ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Additional booth discount | 30% | 30% | 30% | 30% | 30% | |
| Discount on Industry registration rate | 10% | 10% | 10% | 10% | 25% | 10% |
| Events Benefits | | | | | | |
| ASHP program briefing sponsor | Host level | Premier level | Supporter level | | | |
| NEW: 340B Health advocacy training webinars | ✓ | ✓ | | | | |
| Attendee contact information ⁴ | ✓ | ✓ | ✓ | | | |
| Roundtable marketing item | ✓ | ✓ | ✓ | | | |
| Roundtable registrations per event | 3 | 3 | 2 | 2 | 2 | 1 |
| Free webinar registrations (avg 20 events) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on roundtable presentations | Logo | Logo | Logo | Logo | Company name | Company name |
| Executive briefings | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Alliance Benefits | | | | | | |
| Contributor level | Leader | Champion | Advocate | Supporter | | |
| Recognition in Member Bulletin, Alliance website, print materials, and on slide presentations (7,000+ viewers) | ✓ | ✓ | ✓ | ✓ | | |
| Advertising Benefits | | | | | | |
| 340B Informed: free banner or sidebar ad | 2 months | 1 month | 1 month | | | |
| 340B Informed: discount on banner or sidebar ad | 50% | 40% | 40% | 30% | 20% | 10% |
| 340B Employed: discount job posting | 30% | 20% | 20% | 10% | 10% | 10% |
| Exchange Daily Digest: free logo ad | 2 months | 1 month | 1 month | | | |
| Exchange Daily Digest: discount on logo ad | 30% | 20% | 10% | | | |
| Visibility Benefits | | | | | | |
| 340B Health Member resources ⁵ | Premium placement | Premium placement | Premium placement | | | |
| 340B Health Member Bulletin feature | 3 per year | 2 per year | 1 per year | 1 per year | | |
| 340B Health Partner page | Logo | Logo | Logo | Logo | Company name | Company name |
| Resource Benefits | | | | | | |
| Free technical consultation calls | 15 per year | 12 per year | 10 per year | 8 per year | 5 per year | 3 per year |
| Unlimited Access to the Exchange | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Access to 340B Informed | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Access to 340B Health Partner Resource Center | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| 340B Health communications ⁶ | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Networking opportunities | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| ¹ Company must have 5 employees or fewer to qualify ² Applies to 340B Lessons in the Field session only ³ Room blocks for each partner will be based on the overall availability at the host hotel and will be assigned before booth & sponsorship sales open for each conference. ⁴ Based on attendees agreeing to share contact information (name, title, organization, address, city, state, zip, email, phone) during registration for webinars, roundtables, and conferences. ⁵ Corporate Partner Compendium, Business Specialties Guides, 340B Split-Billing Tool | | | | | | *Exhibiting benefits (discounts on booths/sponsorships, etc.) are not included at this level. Companies within this level may choose to exhibit, but will be required to pay the regular rate, unless they decide to upgrade to a level with exhibiting benefits. |