

# 2024 Partnership Benefits Comparison

	VALUE	Pinnacle Plus \$78,000	Pinnacle \$65,000	Diamond \$50,000	Platinum Plus \$40,000	Platinum \$30,000	Gold \$12,500	Silver \$8,500
<b>Winter &amp; Summer Conference Benefits</b>								
<b>Comp</b> 10x10 booth (winter conference includes 3 comp registrations) Booth cost \$9,875 (Industry rate)	\$ 9,400.00	1	1	1	1			
<b>Comp</b> 10x10 (summer conference, includes 3 comp registrations) Booth cost \$12,000 (Industry rate)	\$ 11,500.00	1	1	1		50% off		
10x10 booth (for winter and summer conferences per the above cost, and includes 3 comp registrations)					✓			
10x10 booth (for winter and summer conferences per the above cost, and includes 2 comp registrations)						✓	✓	✓
Extra free registration	\$ 965.00	3	3	2	2	1		
Recognition conference signage	\$ 600.00	✓	✓					
Company logo on the 340B Coalition conference website	\$ 5,000.00	✓	✓					
Company logo on hotel confirmation email	\$ 1,500.00	✓	✓					
Company logo on 340B Coalition conference emails	\$ 1,500.00	✓	✓					
Company logo on attendee registration confirmation email	\$ 1,500.00	✓	✓					
Conference pre-attendee email list to include names, titles and email addresses (ONE TIME USE ONLY for a single event)	\$ 2,000.00	✓	✓	✓	✓			
hospital purchase discount (ONE TIME USE ONLY for a single event)	\$ 2,000.00	✓	✓			✓	✓	✓
Sponsorship discounts	\$ 2,000.00	35%	25%	20%	15%	10%		
Partnership priority points (\$1,500 each)	\$ 1,500.00	20	17	15	14	12	10	8
Lessons from the Field speaking opportunities based on availib	\$ 1,500.00	Guaranteed						
Additional Exhibit booth discount (winter and summer conferenc	\$ 21,875.00	35%	30%	25%	20%	15%	10%	5%
Discount on industry registration rate if not exhibiting (percentage of the industry rate)	\$ 1,900.00	20%	15%	15%	20%	15%	10%	5%
<b>Events Benefits</b>								
Updates from the Field webinar series (based on available data)	\$ 1,500.00	Guaranteed						
Webinar attendee contact information <sup>2</sup>	\$ 500.00	✓	✓	✓	✓	✓	✓	
Free webinar registrations (based on average of 10 per year)	\$ 10,000.00	✓	✓	✓	✓	✓		
<b>NEW Roundtable Marketing Items (avg 4 events)</b>	\$ 3,000.00	✓	✓	✓	✓	✓		
<b>NEW Roundtable registrations per event (avg 4 events)</b>	\$ 3,600.00	3	2	2				
<b>NEW Handout and recognition</b>	\$ 4,000.00	✓						
<b>NEW ASHP Host, Handouts and logo recogination on presenta</b>	\$ 2,500.00	✓						
Executive briefings at conferences		✓	✓	✓	✓	✓	✓	✓
<b>Alliance Benefits</b>								
Leader contributor	\$ 25,000.00	✓	✓					
Champion contributor	\$ 15,000.00			✓				
Advocate contributor	\$ 7,000.00				✓	✓		
Supporter contributor	\$ 3,000.00						✓	
Recognition in Member Bulletin, Alliance website, print materials.	\$ 4,000.00		✓	✓		✓	✓	
<b>Promotional Benefits</b>								
340B Insight: discount on podcast sponsorship	\$ 800.00	25%	20%	15%	10%	5%		
340B Employed: free logo (header or footer)	\$ 800.00	3	2	2	1	1	1	
340B Employed: discount on logo (header or footer)	\$ 800.00	30%	25%	20%	15%	10%	5%	5%
Digital retargeting: discount on campaign	\$ 800.00	30%	25%	20%	15%	10%	5%	5%
340B Employed: discount on job posting and optional featured placement	\$ 300.00	30%	25%	20%	15%	10%	5%	5%
Exchange Community Homepage: free banner	\$ 300.00	3	3	2	1	1		
Exchange Community Homepage discount on banner	\$ 900.00	30%	25%	20%	15%	10%	5%	5%
<b>Visibility Benefits</b>								
Company logo on 340B Health Partner page	\$ 400.00	✓	✓	✓	✓	✓	✓	
Company name on 340B Health Partner page	\$ 300.00							✓
Premium placement on 340B Health Member resources <sup>3</sup>	\$ 500.00	✓	✓	✓	✓	✓		
Placement on 340B Health Member resources	\$ 400.00						✓	✓
340B Health Member Logo Bulletin feature per year (10,000+ readership)	\$ 800.00	5	4	3	2	2	1	
<b>Resource Benefits</b>								
Free technical consultation calls per year	\$ 1,700.00	17	15	14	12	10	8	6
Access to the Exchange	\$ 600.00	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Access to 340B Informed	\$ 600.00	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Access to 340B Health Partner Resource Center	\$ 600.00	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
340B Health communications <sup>4</sup>	\$ 600.00	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
<b>TOTAL ESTIMATED VALUE</b>		<b>\$203,531</b>	<b>\$182,730</b>	<b>\$140,200</b>	<b>\$115,295</b>	<b>\$98,587</b>	<b>\$74,140</b>	<b>\$38,500</b>

<sup>1</sup> Exhibiting benefits (discounts on booths/sponsorships, etc.) are not included at this level. Companies within this level may choose to exhibit, but will be required to pay the regular rate, unless they decide to upgrade to a level with exhibiting benefits

<sup>2</sup> Based on attendees agreeing to share (name, title, organization, address, city, state, zip, email, phone) during registration for webinars.

<sup>3</sup> Corporate Partner website page and 340B Split-Billing Tool

<sup>4</sup> 340B Health Alerts, Event Invitations and Legislative and Regulatory updates

<sup>5</sup> The Alliance to Protect 340B is a special 340B Health advocacy initiative dedicated to ensuring that 340B stays safe attempts to reduce or eliminate program discounts. By doing so, we can continue to ensure that your hospital or health system can serve your patients in need especially those living with low incomes.

Please note items are subject to change